Last week I presented “Business Vitality in Penfield 2013” to the Penfield Business Association (PBA) at their February meeting. I covered the town’s overall financial vitality, explained “what is not in our control” from state and federal governments by way of mandates and uncontrolled spending, and shared updates on new residential and commercial developments. I also provided an overview of two new mixed use districts and shared what the Town of Penfield is focused on for 2013 and beyond. We are fortunate to have a variety of quality businesses in Penfield to support our residents. When possible, we should patronize our local businesses; so many of them give back to our community in countless ways. You have heard me say “Shop local – healthy businesses make a healthy community.” I would also like you to think about this: “Investing in Penfield businesses is an investment in our community.” To all of the businesses throughout the town of Penfield…thank you for helping us be the best community in the county.

Have you ever thought about acting? Why not consider it? The Penfield Players will be holding auditions for their spring show, “The Villain Took a Chip Shot” by Craig Sodaro. Director Debbie Barsel is looking for four men and 10 females of all ages to fill the various roles. This melodrama tells the tale of Gloria Greenfee, who inherits the Greenfee Lodge along with a debt from her uncle that she can’t pay back. A scheme is hatched to convert the lodge into a resort for golf, the new sport that’s sweeping the nation. But there is a storm cloud looming! Villainous Nash T. Sandtrappe arrives with a map showing a vein of gold that runs under the lodge. Will the hero hit a hole-in-one with our lovely heroine, or will the villain send everyone to the caddy shack? Auditions will be held on Monday, March 4 and Tuesday, March 5 at 7:00 p.m. at the Community Center, 1985 Baird Road. For more information contact Debbie at dkbarsel@gmail.com or the Penfield Players at www.penfieldplayers.org.

East Penfield Homeowners Association president Dave Woodward asked me to remind the community that their annual Potluck Dinner will be held Saturday, March 2. Dinner is at 5:30 p.m. at the Roseland Station Fire Hall at the corner of Salt and Plank Roads. Everything will be provided, you are only asked to bring your favorite dish to pass. This annual dinner is a great way to see old friends and meet new ones. This is always a great event for residents of all ages. E-mail eastpenfieldhomeowners@gmail.com to let them know of your interest and how many will be attending.

Do you know more than 125 Penfield residents serve on various town committees and boards? Several times during the course of the year, either in this column, at a town board meeting, or on our website, we ask residents if they have an interest on serving on a board such as Planning, Zoning, Historic Preservation or a committee including Transportation, Watershed Management or Energy & Environment. If you would like to serve, please submit a letter of interest and your resume to the Town Clerk’s office at 3100 Atlantic Ave. You may also e-mail your materials to townclerk@penfield.org. As openings occur we will reach out to those interested individuals to meet with the town board for consideration.

I have learned that former Town Supervisor Chan Philbrick’s grandson Paul became an Eagle Scout within the past month. Paul and his family live in Evanston, Illinois where he is a junior in high school. I know Chan and his wife Marie are very proud of Paul’s accomplishment.

Last call: If you are reading this and have not filed an exemption application (new or renewal) you only have a few hours left before the March 1 deadline at 5:00 p.m.! For more information, please log on to www.penfield.org, click on ‘Departments’ on the left side of the home page, then on ‘Assessor’s Office.’ You will find a description of the exemptions and forms as well as phone numbers to reach the Assessor’s Office.

Until next week, be well and be safe!

Tony
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