FOR IMMEDIATE RELEASE

Sign Ordinance Amendments Public Hearing April 6
Review of modifications and public comment opportunity

PENFIELD, N.Y., MARCH 31, 2011 – The Town of Penfield is seeking public input on proposed amendments to Article VII-Signs of the Town’s Zoning Ordinance at a Public Hearing on Wednesday, April 6 at 7:30 PM in the Town Hall auditorium.

The “Article VII-Signs” section of the Zoning Ordinance has not been significantly changed or updated for more than 30 years. Proposed amendments to the Ordinance primarily address general provisions, signs permitted for business and industry, real estate signs, political signs, the placement of portable temporary signs that advertise private events, and garage sales. Stricter enforcement of sign placement in public right-of-ways is proposed in the revisions.

A public hearing on amendments to the Sign Ordinance was held December 7, 2010. Further modifications were made to the Ordinance based on input from that public hearing. On April 6 town staff will present the most recent proposed modifications to the Ordinance. After the presentation, the Town Board will open the meeting to receive public comments. The purpose of this public hearing is to share information and receive public input, no actions are being taken.

Supervisor Tony LaFountain stated, “Town staff has been working with the Town Board to respond to public input on proposed Sign Ordinance updates. Significant modifications have been made since the December 7 public hearing, including the addition of definitions. I
encourage all who are interested in this topic to review the revised document and attend the April 6 public hearing.”

Following the public hearing the Town Board will review and consider all public comments to determine if further modifications to the amendments are necessary. Adoption of the amended Ordinance is expected following a Town Board review period.

To review the proposed amendments before attending the presentation go to www.penfield.org, “online documents” then “Zoning Ordinance,” choose DRAFT April 2011 -REVISED ARTICLE VII (Signs). Hard copies are available at the Town Clerk’s office.

The meeting will be broadcast on PCTV and WebTV (go to www.penfield.org). For more information please contact Andy Suveges in the Building and Zoning Department at 340.8635.

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