FOR IMMEDIATE RELEASE

BICENTENNIAL THEME: “GENERATIONS STRONG”
-Plans progressing for celebration of Penfield’s 200th anniversary -

PENFIELD, N.Y., FEBRUARY 4, 2009 – The Penfield Town Supervisor and Penfield Town Council are pleased to announce the theme and logo design for Penfield’s Bicentennial Celebration in 2010. After several meetings and discussions, the Bicentennial Steering Committee agreed upon a logo design that reflects the bicentennial theme, "Generations Strong" — a tribute to the duration of the township, Penfield’s agricultural roots and residential vitality. It also honors the thousands of families who have chosen to make Penfield their home over the past 200 years.

The logo was designed by committee members under the direction of the steering committee. It features a strong, mature tree with a large canopy and grounded roots set in a bold square. The border provides information about the event including the theme, year the township was incorporated (1810), and the Bicentennial year (2010). Variations of the design will be used in print, electronic and video media. (logo jpeg attached)
News from Penfield, page two of two

Initial meetings to plan the Bicentennial began in 2008. Community volunteers have come forward and a steering committee is in place to see plans through to the year-long celebration in 2010. Councilwoman Linda Kohl is chairing the effort.

All Penfield residents, businesses, schools, churches, clubs and organizations are encouraged to participate in the celebration and to work a Bicentennial theme into their own programs in 2010.

“We’re making good progress. At this point, volunteers are breaking into work groups to see ideas through. We hope to represent the entire community with this celebration. Volunteers are still welcome to help make this celebration memorable,” said Councilwoman Linda Kohl.

Supervisor Wiedemer adds, “This important milestone for Penfield gives our community a unique and positive reason to come together. I’ve heard many creative ideas for the celebration and look forward to seeing them realized.”

To volunteer for any role or to share an idea, please contact Councilwoman Linda Kohl at kohl@penfield.org or 381-4510.

Background

In 1795, Daniel Penfield began purchasing land in Township 13 Range IV and began building mills in 1800 along the falls of Irondequoit Creek to encourage settlement. The population grew rapidly, and in 1810, Township 13 and the adjoining Township 14 were designated by the New York State Legislature as the Town of Penfield. Penfield was the first of the seven eastside towns in the county to be established.

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