FOR IMMEDIATE RELEASE

RECREATION NEEDS SURVEY UPDATE

-Penfield, N.Y., January 8, 2009 — The Town of Penfield conducted a Recreation Needs survey during the summer of 2008 as a follow up to recommendations put forth in the town’s 2001 and 2007 Parks and Recreation Master Plan updates. Both updates called for a feasibility study to consider renovating and expanding the existing Community Center and/or building a new multi-purpose recreation facility.

The survey was designed to measure the Penfield community’s current use of recreation facilities, programs, and the potential need for new or different facilities in the future. It was conducted by Leisure Vision/ETC Institute on behalf of Clough Harbour & Associates LLP, the consultant under contract with the Town of Penfield to conduct the feasibility study.

Survey results were compiled and have been available online at www.penfield.org for several weeks. The Town of Penfield, the Parks and Recreation Advisory Board, and project consultants are now reviewing survey results and assessing the Town’s options.

The Recreation Needs analysis is concurrent with research being done by the town’s Comprehensive Plan Update Committee to assess Penfield’s future needs. Because of this, the Recreation Needs team will await feedback from the Comprehensive Plan Committee in order to cross-reference all findings for consistencies and differences.

Supervisor George C. Wiedemer states, “We have a good opportunity to review and compare the results from our survey and the findings of our Comprehensive Plan Update Committee. The Town Board and I want to be thorough in our assessment of what Penfield residents want and need in the next decade or so. There’s no need to rush to conclusions. Given the state of the economy, taking action on recommendations is a medium to low priority.”

Therefore, there is a change in plans for next steps. Instead of a previously planned January 27, 2009 public information meeting, the project consultant has released a new summary report for the public featuring key highlights and preliminary recommendations. Go to www.penfield.org, choose online documents, drafts, recreation survey executive summary additional information. Future public meetings on this topic will be announced.
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