MS4 Municipal Compliance Certification (MCC) Form
MCC form for period ending March 9, 2018

Name of MS4: Stormwater Coalition of Monroe County/Town of Penfield
SPDES ID: NYR20A048

Each MS4 must submit an MCC form.

Section 1 - MCC Identification Page

Indicate whether this MCC form is being submitted to certify endorsement or acceptance of:
- An Annual Report for a single MS4
- A Single Entity (Per Part II.E of GP-0-10-002)
- A Joint Report

Joint reports may be submitted by permittees with legally binding agreements.

If Joint Report, enter coalition name:

Stormwater Coalition of Monroe County

MCC Page 1
MS4 Municipal Compliance Certification (MCC) Form
MCC form for period ending March 9, 2018

Name of MS4 Coalition: Stormwater Coalition of Monroe County / Town of Penfield

SPDES ID: NY R 20 A 04 8

Section 2 - Contact Information

Important Instructions - Please Read

Contact information must be provided for each of the following positions as indicated below:

1. Principal Executive Officer, Chief Elected Official or other qualified individual (per GP-0-08-002 Part VI.J).
2. Duly Authorized Representative (Information for this contact must only be submitted if a Duly Authorized Representative is signing this form)
3. The Local Stormwater Public Contact (required per GP-0-08-002 Part VII.A.2.c & Part VIII.A.2.c).
4. The Stormwater Management Program (SWMP) Coordinator (Individual responsible for coordination/implementation of SWMP).
5. Report Preparer (Consultants may provide company name in the space provided).

A separate sheet must be submitted for each position listed above unless more than one position is filled by the same individual. If one individual fills multiple roles, provide the contact information once and check all positions that apply to that individual.

If a new Duly Authorized Representative is signing this report, their contact information must be provided and a signature authorization form, signed by the Principal Executive Officer or Chief Elected Official must be attached.

For each contact, select all that apply:
- Principal Executive Officer/Chief Elected Official
- Duly Authorized Representative
- Local Stormwater Public Contact
- Stormwater Management Program (SWMP) Coordinator
- Report Preparer

First Name: Todd
MI: R
Last Name: Stevenson

Title: Planner

Address: 145 Paul Road

City: Rochester
State: NY
Zip: 14624

eMail: t.stevenson@monroecounty.gov

Phone: (585) 753-5472

County: Monroe

MCC Page 2
Section 2 - Contact Information

Important Instructions - Please Read

Contact information must be provided for each of the following positions as indicated below:

1. Principal Executive Officer, Chief Elected Official or other qualified individual (per GP-0-08-002 Part VI.J).
2. Duly Authorized Representative (Information for this contact must only be submitted if a Duly Authorized Representative is signing this form)
3. The Local Stormwater Public Contact (required per GP-0-08-002 Part VII.A.2.c & Part VIII.A.2.c).
4. The Stormwater Management Program (SWMP) Coordinator (Individual responsible for coordination/implementation of SWMP).
5. Report Preparer (Consultants may provide company name in the space provided).

A separate sheet must be submitted for each position listed above unless more than one position is filled by the same individual. If one individual fills multiple roles, provide the contact information once and check all positions that apply to that individual.

If a new Duly Authorized Representative is signing this report, their contact information must be provided and a signature authorization form, signed by the Principal Executive Officer or Chief Elected Official must be attached.

For each contact, select all that apply:

- [ ] Principal Executive Officer/Chief Elected Official
- [ ] Duly Authorized Representative
- [ ] Local Stormwater Public Contact
- [ ] Stormwater Management Program (SWMP) Coordinator
- [ ] Report Preparer

First Name: Michael
MI: T
Last Name: O'Connor

Title: Assistant Engineer

Address: 3100 Atlantic Ave

City: Penfield
State: NY
Zip: 14526

Phone: (585) 340-8619

MCC Page 2
MS4 Municipal Compliance Certification (MCC) Form
MCC form for period ending March 9, 2018

Name of MS4: Stormwater Coalition of Monroe County/ Town of Penfield
SPDES ID: N Y R 2 0 A 0 4 8

Section 2 - Contact Information

Important Instructions - Please Read
Contact information must be provided for each of the following positions as indicated below:
1. Principal Executive Officer, Chief Elected Official or other qualified individual (per GP-0-08-002 Part VI.J).
2. Duly Authorized Representative (Information for this contact must only be submitted if a Duly Authorized Representative is signing this form)
3. The Local Stormwater Public Contact (required per GP-0-08-002 Part VII.A.2.c & Part VIII.A.2.c).
4. The Stormwater Management Program (SWMP) Coordinator (Individual responsible for coordination/implementation of SWMP).
5. Report Preparer (Consultants may provide company name in the space provided).

A separate sheet must be submitted for each position listed above unless more than one position is filled by the same individual. If one individual fills multiple roles, provide the contact information once and check all positions that apply to that individual.

If a new Duly Authorized Representative is signing this report, their contact information must be provided and a signature authorization form, signed by the Principal Executive Officer or Chief Elected Official must be attached.

For each contact, select all that apply:
○ Principal Executive Officer/Chief Elected Official
○ Duly Authorized Representative
○ Local Stormwater Public Contact
○ Stormwater Management Program (SWMP) Coordinator
○ Report Preparer

First Name MI Last Name
Title
Address
City State Zip
eMail
Phone ( )- County

MCC Page 2
MS4 Municipal Compliance Certification (MCC) Form
MCC form for period ending March 9, 2018

Name of MS4: Stormwater Coalition of Monroe County/Town of Penfield

Section 3 - Partner Information
Did your MS4 work with partners/coalition to complete some or all permit requirements during this reporting period? • Yes  ○ No

If Yes, complete information below.
Submit a separate sheet for each partner. Information provided in other formats will not be accepted. If your MS4 cooperated with a coalition, submit one sheet with the name of the coalition. It is not necessary to include a separate sheet for each MS4 in the coalition.
If No, proceed to Section 4 - Certification Statement.

Partner/Coalition Name: Stormwater Coalition of Monroe County
Partner/Coalition Name (con’t.): Town of Penfield
Address: 145 Paul Road
City: Rochester
State: NY
Zip: 14624
eMail: t.stevenson@monroecounty.gov
Phone: (585) 753-5472

Legally Binding Agreement in accordance with GP-0-08-002 Part IV.G.? • Yes  ○ No

What tasks/responsibilities are shared with this partner (e.g. MMI School Programs or Multiple Tasks)?

- MM1 Public education campaign
- MM2 Public participation
- MM3 Outfall inspections, training
- MM4 Technical assistance, training
- MM5 Technical assistance, training
- MM6 P2 Assessments, training

Additional tasks/responsibilities
○ Watershed Improvement Strategy Best Management Practices required for MS4s in impaired watersheds included in GP-0-08-002 Part IX.
MCC form for period ending March 9, 2018

Name of MS4: Stormwater Coalition of Monroe County / Town of Penfield

SPDES ID: NYR20A048

Section 4 - Certification Statement

"I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gathered and evaluated the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."

This form must be signed by either a principal executive officer or ranking elected official, or duly authorized representative of that person as described in GP-0-08-002 Part VI.J.

First Name: Robert
MI: A
Last Name: LaFountain

Title: Supervisor

Signature: [Signature]

Date: 04/25/2018

Send completed form and any attachments to the DEC Central Office at:

MS4 Permit Coordinator
Division of Water
4th Floor
625 Broadway
Albany, New York 12233-3505
MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2018.
If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

SPDES ID: NYR20A048

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

Water Quality Trends

The information in this section is being reported (check one):

☐ On behalf of an individual MS4
☒ On behalf of a coalition

How many MS4s are contributed to this report? 26

1. Has this MS4/Coalition produced any reports documenting water quality trends related to stormwater? If not, answer No and proceed to Minimum Control Measure One. ☒ Yes ☐ No

If Yes, choose one of the following

☐ Report(s) attached to the annual report
☒ Web Page(s) where report(s) is/are provided below

Please provide specific address of page where report(s) can be accessed - not home page.

URL
ww2.monroecounty.gov/des-stormwater-coalition

URL

URL

URL

Water Quality Trends Page 1 of 1
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition, leave SPDES ID blank.

**SPDES ID**
N Y R 2 0 A 0 4 8

**Name of MS4/Coalition**
Stormwater Coalition of Monroe County/Town of Penfield

### Minimum Control Measure 1. Public Education and Outreach

The information in this section is being reported (check one):

- [ ] On behalf of an individual MS4
- [ ] On behalf of a coalition

How many MS4s contributed to this report? 26

1. **Targeted Public Education and Outreach Best Management Practices**

Check all topics that were included in Education and Outreach during this reporting period:

- [ ] Construction Sites
- [ ] General Stormwater Management Information
- [ ] Household Hazardous Waste Disposal
- [ ] Illicit Discharge Detection and Elimination
- [ ] Infrastructure Maintenance
- [ ] Smart Growth
- [ ] Storm Drain Marking
- [ ] Green Infrastructure/Better Site Design/Low Impact Development
- [ ] Other:
  - [ ] Rain Barrels
  - [ ] Rain Gardens

Other

2. **Specific audiences targeted during this reporting period**:

- [ ] Public Employees
- [ ] Contractors
- [ ] Residential
- [ ] Developers
- [ ] Businesses
- [ ] General Public
- [ ] Restaurants
- [ ] Industries
- [ ] Other:
  - [ ] Agricultural

Engineers, Consultants

Other
MS4 Annual Report Form
This report is being submitted for the reporting period ending March 9, 2018.
If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield
SPDES ID: NYR20A048

3. What strategies did your MS4/Coalition use to achieve education and outreach goals during this reporting period? Check all that apply:

- Construction Site Operators Trained
- Direct Mailings
- Kiosks or Other Displays
- List-Serves
- Mailing List
- Newspaper Ads or Articles
- Public Events/Presentations
- School Program
- TV Spot/Program
- Printed Materials:
  - Locations (e.g. libraries, town offices, kiosks)
    - Rochester Science Center
    - Penfield Town Hall
    - Penfield Library
  - Other:
    - Online, radio, signs

- Web Page: Provide specific web addresses - not home page. Continue on next page if additional space is needed.
  - URL: www.H2OHero.org
  - URL: www.facebook.com/LarrytheH2OHero

Total # Distributed: 10582
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

<table>
<thead>
<tr>
<th>Name of MS4/Coalition</th>
<th>Stormwater Coalition of Monroe County/Town of Penfield</th>
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<tbody>
<tr>
<td>SPDES ID</td>
<td>NYR 20A048</td>
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<tr>
<td><a href="http://www.twitter.com/LarryH2Ohero">www.twitter.com/LarryH2Ohero</a></td>
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<td><a href="http://www.penfield.org/Engineering">http://www.penfield.org/Engineering</a></td>
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</table>
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, **2018**

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

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**4. Evaluating Progress Toward Measurable Goals MCM 1**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Reduce stormwater pollution by educating the public on actions they can take to protect local water quality. The Stormwater Coalition's public education program includes the H2O Hero mass media campaign and direct engagement such as classroom and community presentations. The town participated in public education of 8 students with the local Harris Hill Elementary School where stormwater was discussed and brochures and catch basin markers were distributed in the neighborhood.

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

In 2017, the Stormwater Coalition contracted with the Rochester Museum & Science Center to conduct stormwater public education including school and community presentations, rain barrel and rain garden classes, and storm drain marking (hosted/participated in 91 events). The Coalition contracted with Causewave to implement the H2O Hero campaign including updating the H2O Hero website. In 2017, the campaign included a $20,000 media buy (TV, Facebook, and Google) and $77,774 in donated media (print, radio, online, & TV). The H2O Hero website received 23,970 visitors during this period. The Coalition made 91 posts on the H2O Hero Facebook page with a reach of 20,163. The Facebook page currently has 564 followers. The Coalition also created several new educational pieces including rain barrel and rain garden print ads, rain gauges, and reusable bags. The website was expanded to include pages for downspout disconnects, rain barrels, rain gardens, volunteering, and local projects.

**C. How many times was this observation measured or evaluated in this reporting period?**

1 (ex.: samples/participants/events)

**D. Has your MS4 made progress toward this Measurable Goal during this reporting period?**

☒ Yes ☐ No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

☒ Yes ☐ No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

The Coalition will continue to support the H2O Hero campaign. A significant media buy is planned for the spring of 2018 and is expected to include TV, billboard, and digital ads. Additional media space will be donated by Causewave and is likely to include print, TV, radio, and online. The new rain barrel and rain garden ads will be utilized. An online survey will be designed and implemented to measure the impact of the campaign. The Coalition will continue to work on enhancing the website including the teacher and scouting pages. The social media effort will continue with an emphasis on increasing user engagement.
This report is being submitted for the reporting period ending March 9, 2018

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: N Y R 2 0 A 0 4 8

Minimum Control Measure 2. Public Involvement/Participation

The information in this section is being reported (check one):

○ On behalf of an individual MS4
○ On behalf of a coalition

How many MS4s contributed to this report? 2 6

1. What opportunities were provided for public participation in implementation, development, evaluation and improvement of the Stormwater Management Program (SWMP) Plan during this reporting period? Check all that apply:

○ Cleanup Events # Events 8

○ Comments on SWMP Received # Comments 0

○ Community Hotlines

<table>
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<tr>
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○ Community Meetings # Attendees 10

○ Plantings Sq. Ft. 3000

○ Storm Drain Markings # Drains 340

○ Stakeholder Meetings # Attendees

○ Volunteer Monitoring # Events

○ Other: Rain Barrel/Garden Classes

2. Was public notice of availability of this annual report and Stormwater Management Program (SWMP) Plan provided?

○ Yes ○ No

○ List-Serve # In List

○ Newspaper Advertising # Days Run 1

○ TV/Radio Notices # Days Run

○ Other: Town Board meeting with resolutions

○ Web Page URL: Enter URL(s) on the following two pages.
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

2. **URL(s) con’t.:**

Please provide specific address(es) where notice(s) can be accessed - not home page.

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<th>URL</th>
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<tr>
<td>monroecounty.gov/des-stormwater-coalition</td>
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<td><a href="http://www.penfield.org/Engineering">http://www.penfield.org/Engineering</a></td>
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**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018. If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

<table>
<thead>
<tr>
<th>SPDES ID</th>
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</tr>
</thead>
<tbody>
<tr>
<td>NY R 20 A 04 8</td>
<td>Stormwater Coalition of Monroe County/Town of Penfield</td>
</tr>
</tbody>
</table>

3. Where can the public access copies of this annual report, Stormwater Management Program SWMP) Plan and submit comments on those documents?

Enter address/contact info and select radio button to indicate which document is available and whether comments may be submitted at that location. Submit additional pages as needed.

**MS4/Coalition Office**

<table>
<thead>
<tr>
<th>Department</th>
<th>Annual Report</th>
<th>SWMP Plan</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environmental Services</td>
<td>✔️</td>
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<table>
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<tr>
<th>Address</th>
<th>City</th>
<th>Zip</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>145 Paul Road</td>
<td>Rochester</td>
<td>NY</td>
<td>(585) 753-5472</td>
</tr>
</tbody>
</table>

**Library**

<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>Zip</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>1985 Baird Road</td>
<td>Penfield</td>
<td>NY</td>
<td>(585) 340-8720</td>
</tr>
</tbody>
</table>

**Other**

<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>Zip</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>3100 Atlantic Ave</td>
<td>Penfield</td>
<td>NY</td>
<td>(585) 340-8600</td>
</tr>
</tbody>
</table>

**Web Page URL:**

monroecounty.gov/des-stormwater-coalition

Please provide specific address of page where report can be accessed - not home page.

**eMail**

<table>
<thead>
<tr>
<th>Email</th>
<th>Comments</th>
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<tbody>
<tr>
<td>ts <a href="mailto:stevenson@monroecounty.gov">stevenson@monroecounty.gov</a></td>
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</tr>
</tbody>
</table>
MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

4.a. If this report was made available on the internet, what date was it posted?
   Leave blank if this report was not posted on the internet.
   05/01/2018

4.b. For how many days was/will this report be posted?
   30

5.a. Was an Annual Report public meeting held in this reporting period?
   If Yes, what was the date of the meeting?
   If No, is one planned?
   ○ Yes □ No

5.b. Was an Annual Report public meeting held for all MS4s contributing to this report during this reporting period?
   If No, is one planned for each?
   ○ Yes □ No

6. Were comments received during this reporting period?
   If Yes, attach comments, responses and changes made to SWMP in response to comments to this report.
   ○ Yes □ No
7. Evaluating Progress Toward Measurable Goals MCM 2

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Promote public participation in the Stormwater Coalition's efforts to reduce stormwater pollution including storm drain marking, rain barrels and rain gardens, riparian plantings, and watershed clean ups. Town of Penfield Watershed Committee meetings are open to the public, pertaining to discussions of drainage concerns, pond functionality, erosion issues, etc.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

During this reporting period, public participation events included 11 rain barrel workshops, 10 rain garden classes, 6 public storm drain marking events, and 7 watershed litter clean ups with approximately 1,100 total participants. The events were very well received with demand exceeding capacity for many of the rain barrel workshops. A new flyer was developed to promote public participation opportunities and a volunteer page was developed for the H2O Hero website.

C. How many times was this observation measured or evaluated in this reporting period?

1

(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

Yes  No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

Yes  No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The Stormwater Coalition will continue to promote rain barrel workshops, rain garden classes, storm drain marking, and watershed clean ups. The Coalition is working with Causewave to implement new social media strategies and digital advertising to increase engagement. Several corporate partners will be hosting rain barrel and rain garden workshops in 2018 which will help increase awareness. The Coalition is working with the Girl Scouts to promote storm drain marking and watershed cleans ups as projects to meet badge requirements.
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, **2018**

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NY R 2 0 A 0 4 8

**Minimum Control Measure 3. Illicit Discharge Detection and Elimination**

The information in this section is being reported (check one):

- [ ] On behalf of an individual MS4
- [x] On behalf of a coalition

How many MS4s contributed to this report? **2 6**

1. Enter the number and approx. percent of outfalls mapped: **5 0 7 # 1 0 0 %**

2. How many of these outfalls have been screened for dry weather discharges during this reporting period (outfall reconnaissanceinventory)? **5 0 7**

3.a. What types of generating sites/sewersheds were targeted for inspection during this reporting period?

- [ ] Auto Recyclers
- [ ] Building Maintenance
- [ ] Churches
- [ ] Commercial Carwashes
- [ ] Commercial Laundry/Dry Cleaners
- [ ] Construction Vehicle Washouts
- [ ] Cross-Connections
- [ ] Distribution Centers
- [ ] Food Processing Facilities
- [ ] Garbage Truck Washouts
- [ ] Hospitals
- [ ] Improper RV Waste Disposal
- [ ] Industrial Process Water
- [x] Other: **Residential**
- [ ] Landscaping (Irrigation)
- [ ] Marinas
- [ ] Metal Plateing Operations
- [ ] Outdoor Fluid Storage
- [ ] Parking Lot Maintenance
- [ ] Printing
- [ ] Residential Carwashing
- [ ] Restaurants
- [ ] Schools and Universities
- [ ] Septic Maintenance
- [ ] Swimming Pools
- [ ] Vehicle Fueling
- [ ] Vehicle Maint./Repair Shops
- [ ] None

Sewersheds:

Residential

Residential
This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

3.b. What types of illicit discharges have been found during this reporting period?
- Broken Lines From Sanitary Sewer
- Cross Connections
- Failing Septic Systems
- Floor Drains Connected To Storm Sewers
- Illegal Dumping
- Other: None

4. How many illicit discharges/potential illegal connections have been detected during this reporting period?

5. How many illicit discharges have been confirmed during this reporting period?

6. How many illicit discharges/illegal connections have been eliminated during this reporting period?

7. Has the storm sewershed mapping been completed in this reporting period?
   - Yes
   - No

   If No, approximately what percent was completed in this reporting period?

8. Is the above information available in GIS?
   - Yes
   - No

   Is this information available on the web?
   - Yes
   - No

   If Yes, provide URL(s):

   Please provide specific address of page where map(s) can be accessed - not home page.

   URL:
   https://mapping.monroe.gov

   URL:
   https://waterdata.usgs.gov/ny/nw/is/current/?type=flow&group_key=county_cd
### MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

<table>
<thead>
<tr>
<th>Name of MS4/Coalition</th>
<th>Stormwater Coalition of Monroe County/Town of Penfield</th>
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<tbody>
<tr>
<td>SPDES ID</td>
<td>NY R 2 0 A 0 4 8</td>
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</table>

### 8. URL(s) con't.:

Please provide specific address of page where map(s) can be accessed - not home page

<table>
<thead>
<tr>
<th>URL</th>
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<tbody>
<tr>
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<td></td>
</tr>
</tbody>
</table>

### 9. Has an IDDE law been adopted for each traditional MS4 and/or have IDDE procedures been approved for all non-traditional MS4s contributing to this report?  

- ◯ Yes  ○ No

### 10. If Yes, has every traditional MS4 contributing to this report certified that this law is equivalent to the NYS Model IDDE Law?  

- ◯ Yes  ○ No  ○ NT

### 11. What percent of staff in relevant positions and departments has received IDDE training?  

- 100%
12. Evaluating Progress Toward Measurable Goals MCM 3

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Identify and eliminate illicit discharges to the stormwater system. Provide staff training and technical assistance with outfall inspections, track down, mapping, and source control. Target IDDE education efforts at high risk businesses and the public. The Town of Penfield installed 3 pond signs this reporting year to help educate the public about storm water facilities and hopefully eliminate illegal dumping or discharge. The town will continue to install additional pond signs in the coming year.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

During this reporting period, the Coalition assisted the member MS4s with 60 outfall inspections. The Coalition also assisted members with system mapping to include accurate storm sewer information and outfall data. Sampled and analyzed 5 suspect flows/samples for E. Coli in search of cross connections. The Coalition began using social media as a tool for public IDDE education, including educating residents about how they should properly dispose of paint. The Coalition also assisted with monitoring 5 local streams for pollutants. Monroe County in partnership with the US Geological Survey (USGS) monitor Irondequiot Creek, Northrup Creek, Black Creek, Oatka Creek, and Honeoye Creek for pollutants. These streams are all apart of the local stormwater system. Samples are analyzed for total phosphorous and nitrogen, nitrate and nitrite, ortho phosphorous, chloride, ammonia and total suspended solids. This is in attempt to know how many pollutants are entering our local water system during rain events. Monroe County also has a rain gage network of 17 sites that collect real time rain data that is made available to municipalities. The Stormwater Coalition IDDE/P2 Task Group started the reporting period off by creating a survey of IDDE/P2 compliance for members to take in the effort to know where the group's focus should be in providing assistance. Also through the reporting period the group purchased and distributed 20 pet waste stations and approximately 100 pet waste signs to members. The group also worked on developing an IDDE print ad focusing on paint dumping (for use in local newspapers) and creating a template IDDE hotline that could be used by the Coalition in the future.

C. How many times was this observation measured or evaluated in this reporting period?

1

(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

☐ Yes  ☐ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

☐ Yes  ☐ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The Coalition will continue to assist the MS4s with outfall inspections and developing system mapping. Monroe County has been awarded a grant to conduct GIS system mapping for three municipalities to address any gaps in their existing map. Outfall inspection/IDDE trainings are being planned to educate DPW workers on how to accurately inspect an outfall and how to follow up if issues are identified. Monroe County also plans to add 3 more rain gages to the network to improve coverage. The IDDE/P2 Task Group will be working on developing outfall field sample kits, IDDE education for restaurant employees, and purchasing new products for members.
MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

SPDES ID

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

Minimum Control Measures 4 and 5,
Construction Site and Post-Construction Control

The information in this section is being reported (check one):

☐ On behalf of an individual MS4
☒ On behalf of a coalition

How many MS4s contributed to this report? 26

1a. Has each MS4 contributing to this report adopted a law, ordinance or other regulatory mechanism that provides equivalent protection to the NYS SPDES General Permit for Stormwater Discharges from Construction Activities?

☒ Yes ☐ No

1b. Has each Town, City and/or Village contributing to this report documented that the law is equivalent to a NYSDEC Sample Local Law for Stormwater Management and Erosion and Sediment Control through either an attorney certification or using the NYSDEC Gap Analysis Workbook?

☒ Yes ☐ No ☐ NT

If Yes, Towns, Cities and Villages provide date of equivalent NYS Sample Local Law.

☒ 09/2004 ☐ 03/2006 ☐ NT

2. Does your MS4/Coalition have a SWPPP review procedure in place?

☒ Yes ☐ No

3. How many Construction Stormwater Pollution Prevention Plans (SWPPPs) have been reviewed in this reporting period?

☐ 12

4. Does your MS4/Coalition have a mechanism for receipt and consideration of public comments related to construction SWPPPs?

☒ Yes ☐ No ☐ NT

If Yes, how many public comments were received during this reporting period?

☐ 0

5. Does your MS4/Coalition provide education and training for contractors about the local SWPPP process?

☒ Yes ☐ No
6. Identify which of the following types of enforcement actions you used during the reporting period for construction activities, indicate the number of actions, or note those for which you do not have authority:

<table>
<thead>
<tr>
<th>Type of Action</th>
<th>#</th>
<th>8</th>
<th>No Authority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notices of Violation</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stop Work Orders</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Criminal Actions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Termination of Contracts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative Fines</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Civil Penalties</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative Orders</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enforcement Actions or Sanctions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NY 20 A 0 4 8

### Minimum Control Measure 4. Construction Site Stormwater Runoff Control

The information in this section is being reported (check one):

- ☐ On behalf of an individual MS4
- ☑ On behalf of a coalition

How many MS4s contributed to this report? 26

1. How many construction projects have been authorized for disturbances of one acre or more during this reporting period? 2

2. How many construction projects disturbing at least one acre were active in your jurisdiction during this reporting period? 12

3. What percent of active construction sites were inspected during this reporting period? ☐ NT 100%

4. What percent of active construction sites were inspected more than once? ☐ NT 100%

5. Do all inspectors working on behalf of the MS4s contributing to this report use the NYS Construction Stormwater Inspection Manual? ☐ Yes  ☑ No  ☐ NT

6. Does your MS4/Coalition provide public access to Stormwater Pollution Prevention Plans (SWPPPs) of construction projects that are subject to MS4 review and approval? ☑ Yes  ☐ No  ☐ NT

If your MS4 is Non-Traditional, are SWPPPs of construction projects made available for public review? ☑ Yes  ☐ No

If Yes, use the following page to identify location(s) where SWPPPs can be accessed.
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

6. **con't.**

Submit additional pages as needed.

- **MS4/Coalition Office**
  
  **Department**
  
  Engineering Department
  
  **Address**
  
  3100 Atlantic Avenue
  
  **City**
  
  Penfield
  
  **Zip**
  
  NY 14526
  
  **Phone**
  
  (585) 340-8681

- **Library**
  
  **Address**
  
  
  **City**
  
  Zip
  
  **Phone**
  
  ( ) -

- **Other**
  
  **Address**
  
  
  **City**
  
  Zip
  
  **Phone**
  
  ( ) -

- **Web Page URL(s):** Please provide specific address where SWPPPs can be accessed - not home page.
  
  URL
  
  URL
  
  URL
  
  URL

MCM 4 Page 2 of 3
7. Evaluating Progress Toward Measurable Goals MCM 4

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Minimize instances of sediment leaving construction sites to the maximum extent practicable. Provide annual erosion and sediment control training and technical assistance to municipal staff, contractors, developers, and consulting engineers. Municipality will inspect active construction sites monthly, and the MS4 will respond to problems in a timely manner.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

The Stormwater Coalition of Monroe County contracts with the Monroe County Soil & Water Conservation District (SWCD) to provide construction technical assistance to the member MS4s. During this reporting period, the SWCD responded to 158 requests including construction site inspections, staff training, and permit assistance. SWCD provided 7 training sessions with 338 attendees at the 4-hour sediment and erosion training classes. SWCD also provided the Stormwater Management Training Series in which 135 attended. The Training Series classes are full day with each class covering a different technical stormwater management topic. The Coalition re-established the Construction Task Group during this reporting period. The Task Group conducted a gap analysis of the General Permit requirements and the Coalition's existing construction related programming in order to establish a work plan of needed programs or resources. The Task Group began work on model written procedures.

C. How many times was this observation measured or evaluated in this reporting period? 1

D. Has your MS4 made progress toward this measurable goal during this reporting period? Yes No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP? Yes No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

During the next reporting cycle the Stormwater Coalition will continue to partner with the Soil & Water Conservation District to provide technical assistance and reduce stormwater pollution associated with construction activity. The Construction Task Group will complete the SWPPP review and construction site inspection model written procedures and a new, more effective inspection form for use by the qualified inspectors.
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

**Name of MS4/Coalition:** Stormwater Coalition of Monroe County/Town of Penfield

**SPDES ID:** NYR20A048

**Minimum Control Measure 5. Post-Construction Stormwater Management**

The information in this section is being reported (check one):

- [ ] On behalf of an individual MS4
- [ ] On behalf of a coalition

How many MS4s contributed to this report? 26

1. How many and what type of post-construction stormwater management practices has your MS4/Coalition inventoried, inspected and maintained in this reporting period?

<table>
<thead>
<tr>
<th>Practice</th>
<th># Inventoried</th>
<th># Inspections</th>
<th># Times Maintained</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative Practices</td>
<td>6</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Filter Systems</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Infiltration Basins</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Open Channels</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ponds</td>
<td>169</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>Wetlands</td>
<td>18</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. Do you use an electronic tool (e.g. GIS, database, spreadsheet) to track post-construction BMPs, inspections and maintenance?  Yes  No

3. What types of non-structural practices have been used to implement Low Impact Development/Better Site Design/Green Infrastructure principles?

- Building Codes
- Municipal Comprehensive Plans
- Overlay Districts
- Open Space Preservation Program
- Zoning
- Local Law or Ordinance
- None
- Land Use Regulation/Zoning
- Watershed Plans
- Other Comprehensive Plan
- Other:
MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2017.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

4a. Are the MS4s contributing to this report involved in a regional/watershed wide planning effort?
   ○ Yes  ○ No

4b. Does the MS4 have a banking and credit system for stormwater management practices?
   ○ Yes  ○ No

4c. Do the SWMP Plans for each MS4 contributing to this report include a protocol for evaluation and approval of banking and credit of alternative siting of a stormwater management practice?
   ○ Yes  ○ No

4d. How many stormwater management practices have been implemented as part of this system in this reporting period?
   1

5. What percent of municipal officials/MS4 staff responsible for program implementation attended training on Low Impact Development (LID), Better Site Design (BSD) and other Green Infrastructure principles in this reporting period?
   100 %
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018.

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Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

6. **Evaluating Progress Toward Measurable Goals MCM 5**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. **Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Minimize stormwater pollution through the use of effective post construction stormwater management practices. Provide annual training for municipal staff and the development community on stormwater management, green infrastructure, inspections, and maintenance. Inspect stormwater management practices at least once every three years and perform maintenance as needed.

B. **Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

The Stormwater Coalition contracts with the Monroe County Soil & Water Conservation District (SWCD) to provide construction technical assistance to the MS4 members. Technical assistance includes SWPPP reviews and training on green infrastructure and inspecting stormwater management practices. During this reporting period, the SWCD responded to 158 requests for technical assistance. One hundred thirty five (135) municipal staff, engineers, and construction site operators attended the Stormwater Management Training Series. The Coalition also inspected 14 ponds during this period and developed GIS apps for use in inspecting green infrastructure practices.

C. **How many times was this observation measured or evaluated in this reporting period?**

1 (ex.: samples/participants/events)

D. **Has your MS4 made progress toward this measurable goal during this reporting period?**

Yes ☐ No ☐

E. **Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

Yes ☐ No ☐

F. **Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

The Stormwater Coalition will continue to partner with the SWCD to provide construction technical assistance. The Coalition's Construction Task Group will advance key projects including the use of GIS apps to inspect post construction management practices. Monroe County received a WQIP grant on behalf of the Coalition to develop a GIS map of stormwater management practices Coalition wide and to assist three (3) members in developing their stormwater system map.
MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2018.
If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

Minimum Control Measure 6. Stormwater Management for Municipal Operations

The information in this section is being reported (check one):

☐ On behalf of an individual MS4  ● On behalf of a coalition

How many MS4s contributed to this report? 26

1. Choose/list each municipal operation/facility that contributes or may potentially contribute Pollutants of Concern to the MS4 system. For each operation/facility indicate whether the operation/facility has been addressed in the MS4's/Coalition's Stormwater Management Program (SWMP) Plan and whether a self-assessment has been performed during the reporting period. A self-assessment is performed to: 1) determine the sources of pollutants potentially generated by the permittee's operations and facilities; 2) evaluate the effectiveness of existing programs and 3) identify the municipal operations and facilities that will be addressed by the pollution prevention and good housekeeping program, if it's not done already.

<table>
<thead>
<tr>
<th>Operation/Activity/Facility</th>
<th>Addressed in SWMP?</th>
<th>Self-Assessment</th>
<th>Operation/Activity/Facility performed within the past 3 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Maintenance</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Bridge Maintenance</td>
<td>○ Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Winter Road Maintenance</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Salt Storage</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Solid Waste Management</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>New Municipal Construction and Land Disturbance</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Right of Way Maintenance</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Marine Operations</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Hydrologic Habitat Modification</td>
<td>○ Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Parks and Open Space</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Municipal Building</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Stormwater System Maintenance</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Vehicle and Fleet Maintenance</td>
<td>● Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
<tr>
<td>Other</td>
<td>○ Yes  ○ No</td>
<td>concentrate on Yes ○ No</td>
<td>concentrate on Yes ○ No</td>
</tr>
</tbody>
</table>
MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2018.
If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NY 20 A048

2. Provide the following information about municipal operations good housekeeping programs:

- Parking Lots Swept (Number of acres X Number of times swept) # Acres: 33
- Streets Swept (Number of miles X Number of times swept) # Miles: 766
- Catch Basins Inspected and Cleaned Where Necessary #: 135
- Post Construction Control Stormwater Management Practices Inspected and Cleaned Where Necessary
- Phosphorus Applied In Chemical Fertilizer
- Nitrogen Applied In Chemical Fertilizer
- Pesticide/Herbicide Applied (Number of acres to which pesticide/herbicide was applied X Number of times applied to the nearest tenth.) # Acres: 23.5

3. How many stormwater management trainings have been provided to municipal employees during this reporting period? 2

4. What was the date of the last training? 06/22/2017

5. How many municipal employees have been trained in this reporting period? 3

6. What percent of municipal employees in relevant positions and departments receive stormwater management training? 100%
**MS4 Annual Report Form**

This report is being submitted for the reporting period ending March 9, 2018.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Stormwater Coalition of Monroe County/Town of Penfield

SPDES ID: NYR20A048

7. **Evaluating Progress Toward Measurable Goals MCM 6**

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

**A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.**

Reduce stormwater pollution associated with municipal facilities and operations to the maximum extent possible. Train staff on stormwater pollution prevention. Provide assistance to residents on proper disposal of hazardous materials.

**B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.**

During this reporting period, the Coalition conducted one P2 assessment and provided BMP templates and writing assistance to members. The IDDE/P2 survey that the IDDE/P2 Task Group sent around to Coalition members suggested that the group create a Spill Plan Template and disperse it to members in need to assist them in writing their own Spill Plans. A template was created and distributed. The group also gave suggestions for spill kits to purchase. In partnership with United States Geological Survey (USGS) and Monroe County, the Coalition assists with a stream monitoring program looking for pollutants in the water and assessing stream health. The Monroe County Ecopark is open twice weekly for residents to bring household hazardous waste, electronics, and recyclables. There were five mobile municipal hazardous waste collections: Greece, Webster, Perinton, Chili, and Hilton. Residents of these municipalities can bring hazardous waste. Ecopark was used by over 6000 residents during this reporting period. More than 200 tons of household hazardous was collected and diverted as well as over 6,000 lbs of pharmaceutical waste.

**C. How many times was this observation measured or evaluated in this reporting period?**

1

(ex.: samples/participants/events)

**D. Has your MS4 made progress toward this measurable goal during this reporting period?**

☐ Yes ☐ No

**E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?**

☐ Yes ☐ No

**F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).**

During the next reporting cycle, the Stormwater Coalition will continue to utilize the IDDE/P2 Task Group to address areas of concern that were identified by the IDDE/P2 Survey and to work on projects addressing these needs. Pollution prevention assessments and trainings will be conducted.